

PERFECTING YOUR  
*Social Profiles*

ALL PLATFORMS

*Make yourself easily recognizable!*  
All profiles should have the same profile photo, cover photo, username, and similar about and contact info.

FACEBOOK

Cover Photo	Address and Hours
Profile Photo	Business Details and Category
Username	Awards
About, Bio, Story	Team Members
Contact Info	

TWITTER

Cover Photo  
Profile Photo  
Username  
Bio and Contact Info  
Location

PERFECTING YOUR

# *Social Profiles*

## INSTAGRAM

Username  
Business Profile linked to Facebook  
Profile Photo  
About  
Link  
Location

## PINTEREST

Username  
Profile Photo  
Link to Website  
Description

## WEBSITE

Quick links to all social profiles  
Contact links and forms  
'About' page